



# INVESTMENT OPPORTUNITIES GUIDE







We are the voice for business.  
We grow jobs.  
We foster member prosperity.

As the oldest Chamber in Texas, the Galveston Regional Chamber of Commerce implements a number of programs and initiatives that support our mission of promoting and advocating for business and community development since 1845.

The investment opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company and to help position you as a leader in the Galveston business community.

Please join us in this endeavor to create opportunities for business growth.



## MEMBERSHIP PACKAGES

The Galveston Regional Chamber of Commerce offers a tiered membership system that gives you the power to choose the package that best fits your needs.

### **\$45,000 PREMIER PACKAGE – All-Inclusive Access: (Value=Priceless)**

As a premier member, you stand alone at this pinnacle level uniquely designed to position you to leverage your company's brand in all things Chamber.

- Everywhere the Galveston Regional Chamber of Commerce goes – you will be right there with us!
- Benefits from all levels including Admiral Level
- Lemonade Day Presenting Sponsor
- Annual Meeting Top Sponsor
- Women's Conference Top Sponsor
- Golf Tournament Master Sponsor
- Two Legislative Luncheons Presenting Sponsors
- Leadership Galveston Retreat Kickoff or Graduation Sponsor
- One Board of Directors Meeting Sponsor
- Logo representation on all apparel produced by Chamber

### **\$10,000 ADMIRAL LEVEL – (value - \$28,000)**

Admiral members receive the broadest range of benefits, not only all the benefits of every level, but in addition exclusive opportunities to influence and craft the legislative policies and procedures of the chamber. You also achieve better visibility through placement of company profile and CEO bio mentions in the annual directory, signage at all events, logos on chamber communications, and multiple business listings and locations. Admiral members have the opportunity to customize your package as needed.

- Unlimited listing of businesses or locations including exclusive CEO bio and photo in annual Membership Directory, Relocation & Island Guide and Chamber website [www.GalvestonChamber.com](http://www.GalvestonChamber.com)

- First priority ad placement in Chamber publications
- Permanent display of your company logo on our home page at [www.Galvestonchamber.com](http://www.Galvestonchamber.com) including link to company's website
- Recognition at all Chamber events
- Company name on most Chamber marketing materials
- Company logo displayed at all major Chamber events
- Company logo featured in every email blast sent to membership, internal staff emails and Chamber website
- First tier table placement for your company sponsored table at Chamber events
- Unlimited complimentary email blast marketing (potential to be seen by 2500 each time ) and access to electronic list of mailing labels
- Membership Plaque
- Invitation to attend annual Admiral's roundtable meeting
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for up to 30 company representatives to receive Chamber communications via email and mail
- Ability to access fellow Chamber members' contact information via your member login
- Ribbon cutting services to celebrate new memberships and celebration kits for special occasions
- Introductory feature spotlight in the official Galveston Regional e-newsletter
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber publications annually
- Sponsorship opportunities and members only pricing at Chamber events



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- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Voting member of the chamber
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues
- Access to savings through the Chamber's affinity programs, including telecommunications, office supplies, email marketing and more!
- Recognition on [www.GalvestonChamber.com](http://www.GalvestonChamber.com)
- Enhanced web-participation package on [www.GalvestonChamber.com](http://www.GalvestonChamber.com) with the ability to enhance searches with keywords, add visual photos and videos and display of company logo.
- Complimentary use of Chamber conference room subject to availability
- Logo and company name displayed at all times at Chamber's location

### Admiral Event Package

- Complimentary table at one Chamber luncheon of your choice (Ex: Legislative luncheon, educational luncheon and entrepreneur of the year luncheon)
- Two tickets to Chamber Annual Dinner and Women's Conference
- Complimentary team of four and hole sponsorship at Chamber's annual golf tournament
- Two complimentary bottles of champagne at the annual meeting

Admiral level members have the unique ability to customize their membership benefits package. If you are interested in this membership level, please contact Gina Spagnola to schedule an appointment.

### \$5,000 CAPTAIN LEVEL – (valued at more than \$14,000)

Captain members benefit from everything the Ensign, Lieutenant and Commander levels enjoy. Additionally, you receive exclusive logo placement in Chamber external communications. Specific benefits are listed below.

- Listing of up to 6 businesses or locations including exclusive CEO bio and photo in annual Membership Directory, Relocation & Island Guide and Chamber website [www.GalvestonChamber.com](http://www.GalvestonChamber.com)
- Company logo linked to your website in official newsletter of the Galveston Regional Chamber
- Company logo featured in every email blast sent to membership
- Priority Placement for your company sponsored table at Chamber events
- Six complimentary email blasts (potential to be seen by 2500) or electronic list of members



- Membership Plaque
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for up to 24 company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information via your member login
- Ribbon cutting services to celebrate new memberships and up to 3 special occasion celebration kits (additional ribbon cuttings available under celebration kits)
- Introductory feature spotlight in the official Galveston Regional e-newsletter
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber publications annually
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Voting member of the chamber
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues
- Access to savings through the Chamber's affinity programs, including telecommunications, office supplies, email marketing and more!
- Recognition on [www.GalvestonChamber.com](http://www.GalvestonChamber.com)
- Enhanced web-participation package on [www.GalvestonChamber.com](http://www.GalvestonChamber.com) with the ability to enhance searches with keywords, add visual photos and videos and display of company logo.
- Four free uses of Chamber conference room per year based upon availability

### Captain's Event Package

- Two free tickets to a Chamber breakfast or luncheon of your choice (Ex: Legislative luncheon, educational luncheon and entrepreneur of the year luncheon)
- \$500 toward a team of four players at the Chamber's annual golf tournament

### \$1,200 COMMANDER LEVEL – (valued at more than \$9000)

Commander level members receive the advantage of all opportunities listed in Ensign and Lieutenant level members to brand their multiple businesses (up to 4) as detailed below.

- Listing of up to 4 businesses or locations in Membership Directory, Relocation & Island Guide and Chamber website
- Five complimentary email blasts (potential to be seen by 2500 per eblast) or electronic list of members
- Membership Plaque
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for up to 16 company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information via your member login
- Ribbon cutting services to celebrate new memberships (additional ribbon cuttings available under celebration kits)



- Introductory feature spotlight in the official Galveston Regional e-newsletter
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber publications annually
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Voting member of the chamber
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues
- Access to savings through the Chamber's affinity programs, including telecommunications, office supplies, email marketing and more!
- Recognition on [www.GalvestonChamber.com](http://www.GalvestonChamber.com)
- Enhanced web-participation package on [www.GalvestonChamber.com](http://www.GalvestonChamber.com) with the ability to enhance searches with keywords, add visual photos and videos and display of company logo.
- Two free uses of Chamber conference room per year based upon availability

### \$650 LIEUTENANT LEVEL – (valued at more than \$4000)

Lieutenant members receive a number of benefits for two businesses including business referrals, online and print directory listings, access to educational programs, services to assist in managing your businesses, opportunities to connect and introduction to products that will help you grow your business. Specific benefits are listed below.

- Listing of up to 2 businesses or locations in Membership Directory, Relocation & Island Guide and Chamber website
- Four complimentary email blasts (potential to be seen by 2500 per eblast) or electronic list of members
- Membership Plaque
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for up to 10 company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information via your member login
- Ribbon cutting services to celebrate new memberships (additional ribbon cuttings available under celebration kits)
- Complimentary spotlight feature in the official Galveston Regional e-newsletter
- Opportunity to advertise in Chamber publications annually
- Sponsorship opportunities and members only pricing at Chamber events

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# ADVERTISING AND EXPOSURE

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- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Voting member of the chamber
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues
- Access to savings through the Chamber's affinity programs, including telecommunications, office supplies, email marketing and more!
- Recognition on [www.GalvestonChamber.com](http://www.GalvestonChamber.com)
- One free use of Chamber conference room per year based upon availability

## \$375 ENSIGN LEVEL – (Valued at more than \$1500)

Ensign members receive a number of benefits for one business including referrals, online and print directory listing, access to educational programs, services to assist in managing your business, opportunities to connect, and helpful products to grow your business. Specific benefits are listed below.

- Listing in Membership Directory, Relocation & Island Guide and Chamber website
- Two complimentary email blasts (potential to be seen by 2500 per eblast) or electronic list of members
- Membership Plaque
- Invitation to participate in all Chamber events
- Ability to display marketing materials in Chamber Visitors Center
- Use of proud member Chamber logo on your marketing material with Chamber's approval
- Subscription for five company representatives to receive Chamber communications via email and mail (additional representatives for a nominal fee)
- Ability to access fellow Chamber members' contact information via your member login
- Ribbon cutting services to celebrate new memberships (additional ribbon cuttings available under celebration kits)
- Complimentary spotlight feature in the official Galveston Regional e-newsletter
- Unlimited event postings, job postings and hot deals to Chamber's website
- Opportunity to advertise in Chamber publications annually
- Sponsorship opportunities and members only pricing at Chamber events
- Referral services exclusive to Chamber members
- Chamber representation at local, state and federal levels of government
- Voting member of the chamber
- Opportunity to serve on Chamber Committees
- Be heard through e-polling on key business issues
- Access to savings through the Chamber's affinity programs, including telecommunications, office supplies, email marketing and more!

## COMPLIMENTARY ADVERTISING AND EXPOSURE WITH ANY MEMBERSHIP:

### ONLINE BUSINESS DIRECTORY LISTING

Add keywords, your website, social networks, and a business description to your listing. In addition, the chamber staff and other chamber members will refer your business.

### SHARE YOUR EVENTS

Post your upcoming events on our online Community Calendar, one of the most utilized business and social calendars.

### EXPAND YOUR DIGITAL FOOTPRINT

Join, like and follow the Chamber's Facebook pages with over 20,000 followers: @GalvestonChamber, @Galvwomensconf, @LeadershipGalveston, @lemonadedaygalveston, @mygalveston, @galvestonchamberpartnership, @chambercrewe

### SHOWCASE YOUR MATERIALS

Bring your brochures and business cards to showcase in the Galveston Regional Chamber of Commerce Visitors Center. 10,000+ visitors come to the Chamber office each year, make sure to capitalize this business and tourist audience.

### STRUT YOUR STUFF

Promote your business by distributing your company's promotional products. We will include the items in new member bags, and other programs throughout the year.

### GOOD MORNING GALVESTON

Promote your business in person. Our 1st Thursday of the month networking meeting gives you the opportunity to share what's going on with your business with 40-50 other members attending the meeting.

### OFF THE CLOCK

Focus on networking when you attend these quarterly events. They are some of the best attended Chamber functions.

### MEMBERSHIP NAVIGATOR

Representing the chamber as a navigator gives you the opportunity to meet one-on-one with businesses. This helps get you in front of decision makers that are important to you while capitalizing on the Chamber's reputation. Examples of navigator campaigns are: Thank You for Being a Member, Open for Business, and Welcome New Member.

## AFFORDABLE ADVERTISING

### WEBSITE ADVERTISING OPPORTUNITIES COMING SOON

### THE CHAMBER VOICE EMAIL NEWSLETTER ADVERTISING

Reach the Galveston County business community by placing a banner ad in our quarterly Chamber Voice (E-NEWS letter publications):

Header Ad: 2 issues: \$250 / 4 issues: \$450

Footer Ad: 2 issues: \$150 / 4 issues: \$275

### GALVESTON WOMEN'S CONFERENCE PROGRAM

Placement	Chamber Member	Non-Member
Back Cover	\$1,000*	\$1,250
Full page	\$500	\$650
Inside Front Cover	\$800*	\$1,000
Inside Back Cover	\$800*	\$1,000
Half Page	\$275	\$350
One-Fourth Page	\$150	\$250

\*Availability, major sponsors first choice.

Specifications: Full color, camera-ready artwork to be provided by advertiser in PDF or jpeg format

### PROMOTIONAL SERVICES

\$100 Celebration Kits:

Have you won an award or are you celebrating a milestone? Our celebration kits assist you with marketing and planning your celebration.

Package includes:

- Social Media and Chamber Promotions reaching thousands of viewers
- Potential Galveston Daily News coverage in The Daily News
- Recognition certificate
- Chamber staff and Navigator attendance
- Presentation from chamber leadership at event
- Special invite to local and state elected officials
- Use of ribbon and large scissors

### MEMBERSHIP LISTS

(does not include email list)

Your membership provides you access to the best business community mailing list in Galveston! We can target your list by industry, size of company, zip code, or many other factors.

Membership Mailing Labels: \$150

Targeted Mailing Label List: \$100

## NETWORKING SPONSORSHIPS

### Good Morning Galveston

Our 1st Thursday of the month networking meetings gives you the opportunity to get in front of 40-50 captive audience business owners in the community.

\$50.00 Breakfast Sponsor: (per session)

- Light breakfast provided by sponsor
- Opportunity for a five-minute spotlight of your business

\$100 Featured Speaker: (per session)

- 20 minute presentation to showcase your business
- Spotlight table

### \$500 Official Off the Clock Sponsor: (4 per year)

Focus on networking when you attend these quarterly events. They are some of the most popular Chamber functions.

- Welcome message
- Logo on all event marketing
- Logo on event webpage
- Company Signage at event
- Spotlight table

## SIGNATURE EVENT SPONSORSHIP

### Annual Meeting: 1st quarter: February 26th, 2021

The annual meeting recognizes outstanding businesses and individuals that are making a measurable impact on our community. Award categories may include the "Nonno" Tony Smecca Galvestonian of the Year, Christie Mitchell Beachcomber Award, H. Rudy Teichman Wheel of Excellence, Board Member of the Year, President's Award, Businesses of the Year, Carol and Fred Wurst Navigators of the Year, and the Victor Pierson C-Crewe (young professionals) Award.

Projected attendance: 500+ Audience: Local and regional business leaders, small and large business owners, young professionals, and volunteer leadership from the Chamber boards of directors.

#### \$5,000 Table Sponsor

- Exclusive sponsor
- 1 table of 10
- 10 tickets to VIP area
- Opportunity to play a 15 second promo video during ceremony
- Verbal recognition during ceremony
- Primary logo placement on event signage and AV screens
- Logo recognition on website
- Recognition on all email marketing

#### \$2,500 Table Sponsor

- 1 table of 8
- 8 VIP tickets to the VIP area
- Verbal recognition during ceremony
- Primary logo placement on event signage and AV screens
- Logo recognition on website
- Recognition on all email marketing

#### Individual Tickets:

- \$150 Chamber member
- \$200 Non-chamber member



**Celebrating Women: The Galveston Women’s Conference is an all-day conference designed to educate women about health and women’s issues, equip them with skills to be successful in life and business, inspire them to be their best, and renew their spirit. The conference showcases dynamic speakers, a vendor exhibit area featuring unique products and services that appeal to women, fitness breaks to strengthen and rejuvenate the body, a VIP lounge with opportunities to meet authors and keynote speakers, a signature cocktail party to connect and network with other women and much more. At the celebration event, we also honor outstanding women in our community.**

**\$10,000 Keynote Presenting Sponsor**

- Exclusive sponsor of keynote speaker
- 2 Tables of 10 to attend the all-day conference
- VIP premier seating with table signage
- VIP passes for attendees to meet the speakers and honorees
- Opportunity to introduce keynote to attendees
- One 10x10 Vendor booth
- Special introduction and welcome at conference
- Full- page advertisement in program
- Interview with media sponsor
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Opportunity to place an item in Swag Bag

**\$8,000 Additional Speaker Sponsor:**

- Exclusive sponsor of the additional speaker
- 1 Table of 10 to attend the all-day conference
- VIP premier seating with table signage
- VIP passes for attendees to meet the speakers and honorees
- Opportunity to Introduce the additional speaker to attendees
- Special introduction and welcome at conference
- Full page advertisement in program
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Interview with media sponsor
- One 10x10 Vendor booth
- Opportunity to place an item in Swag Bag



**\$5,000 Table Sponsor:**

- Reserved Table of 8 to attend the all-day conference
- 8 VIP passes to meet the speakers and honorees
- VIP Premier Seating
- One 10x10 Vendor booth
- Half page advertisement in program
- Prominent placing on website
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Recognition at Galveston Women’s Conference
- Opportunity to place an item in Swag Bag

**\$3,000 Table Sponsor\*:**

- Reserved Table of 8 to attend the all-day conference
- 4 VIP pass to meet the speakers and honorees (opportunity to receive additional VIP passes at 50% Discount)
- Premier seating
- One-fourth page advertisement in program
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Recognition at Galveston Women’s Conference

*\* Can’t attend but still want to support women entrepreneurship? Sponsor a table for emerging leaders or women who would not have the opportunity to attend.*



**\$5,000 Lunch Sponsor:  
(Only one available)**

- Official lunch sponsor of the Galveston Women’s Conference
- Sponsor logo on conference screens during lunch
- Sponsor to announce lunch break
- Listing on Galveston Women’s conference website
- Sponsor signage prominently displayed
- One-fourth page advertisement in program
- Verbal recognition at Galveston Women’s Conference
- Two lunch sponsor announcements or short video – pre- and post-lunch
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- One 10x10 Vendor booth

**\$5,000 SWAG Bag Sponsorship:**

- Opportunity to provide the bag given to 1,000+ attendees (bag must be preapproved)
- Full- page advertisement in Galveston Women’s Conference program
- One 10x10 Vendor booth
- Listing on Galveston Women’s Conference website
- Verbal recognition at Galveston Women’s Conference
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)

**\$100 SWAG Item Sponsorship:**

- Provide an item given to 1,000+ attendees (item must be preapproved)

**\$1,500 Break Sponsor:**

- Official break sponsor
- Announcement at break with company logo on screens
- Opportunity to distribute product to the attendees during break in conference room
- Verbal recognition at Galveston Women’s Conference
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Listing on Galveston Women’s Conference website
- One-half page advertisement in program

**\$2,500 VIP Luxury Lounge Sponsor:**

- Official luxury lounge sponsor
- Naming opportunity for the VIP luxury lounge



- Lounge name and logo marking Luxury lounge entrance
- Company name and logo in luxury lounge
- One 10x10 Vendor booth in vendor area
- One table in VIP Room for product sampling
- Verbal recognition at Galveston Women’s Conference
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Listing on Galveston Women’s Conference website
- One-half page advertisement in program

**\$1,000 VIP Luxury Lounge Vendor Sponsor:**

- Logo displayed at main entrance to the lounge
- Company name and logo in Luxury Lounge
- Opportunity to pass out product in the lounge
- One-Fourth page program ad

**\$3,000 Pashmina Sponsor:**

- Keepsake pashmina tied to each attendee’s chair
- Verbal recognition at Galveston Women’s Conference
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Listing on Galveston Women’s Conference website
- One-half page advertisement in program

**\$1,500 Vendor Highlight Sponsor:**

Official sponsor at the media broadcasting area during the entire conference with 1,000+ attendees. This sponsorship gives you 3 platform outlets: I-45, KHEA and Galveston Regional Chamber of Commerce consisting of over 40,000 viewers.

- May provide furniture used for all interviews
- Morning, mid-day and afternoon plug or interview
- Throughout the day your company mentioned as the Vendor Highlight sponsor
- Logo in commemorative program given to all attendees.
- One 10x10 vendor booth



# GOLF TOURNAMENT

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## \$1,000 Additional Visibility:

A free- standing sponsor sign (provided by sponsor) as part of the backdrop for the entire full day conference broadcast including the above

## \$3,000 Drink Sponsor:

- Opportunity to provide product sample in swag bag
- Two vendor booths for sampling your provided product
- Opportunity to sell product at concessions
- Product sampling in VIP area (following TABC guideline)
- Logo on sign entering VIP Area and in Vendor Market
- Sponsor a break with opportunity to play short promo video and logo throughout break
- Half-page Ad in commemorative program

## \$1,500 Stage Sponsor:

- Verbal recognition at conference
- Logo on podium or prominent place on stage
- Company name or logo listed on women’s conference website
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)

## \$3,500 Galveston Women’s Conference Attire Sponsor:

- Exclusive sponsor
- Shirt for 600 attendees
- Full- page advertisement in program
- Listing on Galveston Women’s Conference website
- Listed on all Galveston Women’s Conference marketing materials (if committed by printing date)
- Verbal recognition at Galveston Women’s Conference

## Vendor Booth: \$300 Member / \$400 Non-Member

- One 10X10 vendor booth in market shopping area
- Company name in program
- Pre-promoted on social media as conference vendor
- A captive shopping audience of 1,000+



## Spring: May 10th, 2021

**The annual tournament is full of networking, camaraderie and fun! The tournament is a shot-gun start with several prizes offered for players. There are two flights, morning and afternoon. We provide lunch, dinner and beverages.**

**Projected attendance: 200+ golfers, plus 50 volunteers, sponsors and staff**

**Audience: Business leaders and owners, their employees, clients, and Chamber volunteers**

## SPONSORSHIP LEVELS

### \$5,000 Master’s Sponsor:

#### *All the perks of a Player’s Championship Sponsor plus:*

- Golf tournament naming opportunity
- Sponsor banner (provided by Chamber) displayed prominently at the tournament
- Your company logo will appear on our brochure (Sponsor name & logo on printed material contingent on purchase time of sponsorship & printing of brochure.)
- Two extra tickets to tournament awards dinner
- Raffle package

### \$3,500 Players Championship Sponsor:

#### *All the perks of a PGA Sponsor plus:*

- Free booth space on the course to promote your business (sponsor provides tent, tables, etc.)
- Banner (provided by sponsor) displayed at tournament
- A second team of golfers
- Reserved table at awards dinner
- Each team receives free Super Drive tickets
- Raffle package

### \$2,500 PGA Sponsor:

- Your company logo will appear on our brochure (Sponsor name & logo on printed material contingent on purchase time of sponsorship & printing of brochure.)
- Your company name & logo will appear on all emails sent to membership regarding the tournament

- Your company name & logo will appear on our website in conjunction with the tournament
- Your company name & logo will appear on sponsor signage at check-in & finish
- A link to your website will appear on our website in conjunction with the tournament
- Entry fees for 1 team of golfers (four players): signage on your cart, ice chest filled on cart, snacks, 1 tee sponsor sign on the course, green fees, carts, meals, beverages.

### \$1,500 Eagle Sponsor:

Entry fees for 1 team of golfers (four players), signage on your cart, ice chest filled on cart, snacks, 1 tee sponsor sign on course, green fees, carts, meals, beverages.

### \$5,000 Golf Tournament Apparel Sponsor:

- Provide participant shirts (approved by Chamber) with company logo for exposure
- Vendor space at golf outing
- Company logo on Golf Outing promotional collateral including website and social media
- Logo on banner displayed at Golf Outing

### \$2,000 Lunch Sponsor:

- Sponsor caters lunch for golfers or pays for lunch provided by club
- Sponsor signage at lunch
- Website acknowledgment in conjunction with the tournament

### \$2,500 Dinner Sponsor:

- Sponsor pays for dinner provided by club
- Sponsor signage at awards dinner
- Website acknowledgment in conjunction with the tournament
- Two tickets to awards dinner
- Recognition during awards dinner



### \$3,500 Dinner Sponsor with Golf Team:

- Benefits of Dinner Sponsor and benefits of Eagle Team sponsor

### \$500 Beverage Cart Sponsor: (4 sponsorships available / 2 morning & 2 afternoon)

- Your representative(s) drives around beverage cart to greet players and pass out beverages.
- Opportunity to pass out your own beverage for sampling
- Company name/ logo on cart
- Logo on sponsor banner and website

### \$1,500 Own a Hole Sponsor:

- Your business occupies a designated tee area alone. You receive a booth space and a tee sign for your business, no other tee signs are on your hole
- 2 tickets to awards dinner

### \$250 Booth Sponsor:

A space on the course to promote your business. Come face to face with over 200 players, volunteers & visitors (business provides tent/shade, table, promotional materials)

### \$200 Tee Sponsor:

- A sign on the tee box with your business name

### \$200 Golf Snack Bag sponsor:

- A golf snack bag (Filled with goodies) given to each golfer prior to tee off
- Your company logo or information placed on bag with a sticker (provided by sponsor)







## EDUCATION INITIATIVES

### First Saturday in May

**Lemonade Day Galveston County empowers today's youth to become tomorrow's entrepreneurs. Youth of all ages – from pre-K through high school, across Galveston County can register to set up an official Lemonade Day stand.**

**Projected attendance: 1,000+ young entrepreneurs**

**Audience: Young entrepreneurs, business leaders, and Chamber volunteers**



### SPONSORSHIP LEVELS

#### \$10,000 Presenting Sponsor:

- Company logo featured on all student book covers as presenting sponsor
- Company logo featured as presenting sponsor on the front of all backpacks
- Option to include flyer or other small item in backpack, relevant to Lemonade Day curriculum
- Company logo featured on promotional posters as presenting sponsor

- Company logo featured prominently on Lemonade Day website and hyperlinked to company website
- Listing on Galveston Regional Chamber of Commerce's website
- Logo placement on broadsides displayed in schools, local businesses, and community partner locations
- Company flyer at all Lemonade Day events at special events
- Recognition at Chamber events, prior to Lemonade Day event
- Company logo featured in promotional video
- Recognition at Lemonade Day National conference and national events attended by County Director
- Opportunity to speak at all Lemonade Day events
- Illuminated logo included on the Lemonade Day Krewe de Lemon bus with opportunity to ride the bus and throw marketing materials
- Company logo featured in all print ads including The Daily News front-page strips, grand- kids ad, insert distributed to 20,000+ and Coast

- Logo on all Chamber staff email signatures
- Logo listed on Lemonade Day page in Chamber's Membership Directory and Island Relocation Guide

#### \$5,000 Main Squeeze Sponsor:

- Company logo featured on all student book covers as main squeeze sponsor
- Company logo featured as main squeeze sponsor on all backpacks
- Option to include flyer or other small item in backpack, relevant to Lemonade Day
- Company logo featured on promotional posters as main squeeze sponsor
- Company logo featured prominently on LD website and hyperlinked to company website
- Listing on Galveston Regional Chamber of Commerce's website
- Logo placement on large posters displayed in schools, local businesses, and community partner locations
- Company flyer in Lemonade Day stand at special events, prior to Lemonade Day
- Recognition at Chamber events, prior to Lemonade Day event
- Company logo featured in promotional video
- Company logo on wall mural in the Chamber Visitor Center



#### \$2,500 Fresh Squeeze:

- Company logo listed prominently on book covers
- Company logo featured prominently on backpacks
- Option to include flyer/ coupons in backpack relevant to Lemonade Day
- Company logo featured prominently on promotional posters
- Company logo hyperlinked to Lemonade Day website
- Listing on Galveston Regional Chamber of Commerce's website
- Company flyer in Lemonade Day stand at special events, prior to Lemonade Day

#### \$500 Lemon Drop:

- Organization logo included on book covers
- Organization logo included on backpacks
- Organization name listed on promotional posters
- Company logo hyperlinked to Lemonade Day website
- Listing on Galveston Regional Chamber of Commerce's website

This program falls under the Chamber Partnership which is a 501-C3 entity





## Annual

**A dynamic and interactive eight-month experience, Leadership Galveston promotes and enhances community leadership through an in-depth introduction to social, economic, business and political issues in the Galveston area.**

**Projected attendance: 30 rising and current business leaders**

**Audience: Young professionals, business owners and current leaders**

## SPONSORSHIP LEVELS

### \$600 Transportation Sponsor: *(several available)*

- Opportunity to ride on the bus and speak to the group for 15 minutes during lunch
- Recognition on agenda and emails for selected session
- Recognition signage on day of session

### \$600 Lunch Sponsor: *(10 available)*

- Opportunity to speak to the group for 15 minutes during lunch
- Recognition at lunch, on agenda and emails for selected session
- Recognition signage on day of session

### \$1,000 Retreat Kick off Sponsor: *(more than one available)*

- Recognition throughout the day
- Opportunity to speak to group for 15 minutes
- 2 representatives to join group for dinner
- Recognition on agenda and emails for selected session
- Recognition signage on day of session

### \$500 Portfolio or Bag Sponsor:

- Your logo on the official Leadership Galveston portfolio or bag given to each Leadership Galveston participant at start of program

### \$1,000 Graduation Sponsor:

- Recognition throughout the day
- Opportunity to speak to group for 15 minutes
- 2 representatives to join group for dinner
- Recognition on agenda and emails for selected session
- Recognition on day of signage

### \$600 Graduation Plaque Sponsor:

- Company logo on each plaque given to graduating member
- Recognition at graduation

### \$750 Leadership Galveston Attire Sponsor:

- Provide staff and participant shirts with company logo for exposure
- 1 session at Leadership Galveston
- Company logo on promotional collateral including website and social media

## Additional Sponsorship Opportunities

### Board of Directors Sponsor

Get your business in front of the Chamber's leadership team. Opportunity for 3 minutes to speak at beginning of meeting and pass out business cards. Board meetings are held 5 times a year

Exclusive Annual Sponsor: \$1,500

Individual Meeting Sponsor: \$400

### \$500 Official Galveston Regional Chamber of Commerce Apparel Sponsor

- Deck out the Galveston Regional Chamber of Commerce staff. Your apparel and logo will be everywhere we go in the community

### \$5,000 VISITOR CENTER SPONSOR: *(per year)*

The Visitor Center Sponsor gives you front and center exposure seven days a week with over 10,000+ visitors to the chamber facilities each year! This sponsorship gives you the opportunity to be the first thing visitors see as they walk in the front door!

## EXCITING OPPORTUNITIES COMING SOON!

- THE GALVESTON REGIONAL CHAMBER OF COMMERCE AT THE MARMO
- NEW CHAMBER WEBSITE
- SPONSORSHIP OPPORTUNITIES AVAILABLE SOON!



## LEGISLATIVE LUNCHEONS *(2 per year)*

Be informed and engaged with elected officials concerning critical legislative issues for Galveston County. This is an opportunity to interact with our legislative delegation on a personal basis, hear the Chamber's thoughts on the past session and thank the legislators for their hard work representing the diverse interests in our region. During this luncheon members of the delegation will share their thoughts with the business community.

Projected attendance: 300 at each event

Audience: business professionals, elected officials (local, state and national)

## SPONSORSHIP LEVELS *(Per luncheon)*

### \$1,500 Presenting Sponsor:

- Top billing logo recognition (Chamber website, publicity, event signage)
- Introduce a legislator
- Recognition at Advocacy & Policy Committee meetings
- Reserved table of 8
- Priority Seating

### \$500 Table Sponsor:

- Recognition at event
- Logo promoted on event signage
- Reserved table of 8

## MORE SPONSORSHIP OPPORTUNITIES COMING IN APRIL 2021!

GALVESTON COUNTY DAY AT THE CAPITOL & COASTAL LEGISLATIVE TOUR





# WELCOME



Welcome to Galveston Island and the region! As the oldest chamber in Texas established in 1845, the Galveston Regional Chamber of Commerce promotes and advocates for business and community development. For over 175 years, our mission represents ongoing efforts to foster a healthy community where businesses thrive, not just locally but regionally.

As commerce leaders, we understand that the strength of our business community significantly contributes to making Galveston Island and the region a great place to live, work and play. We support our members' success and we champion community prosperity. We fill many roles, but one stands out above all; we are the voice of the business community.

Whether you are a new resident just looking to stay connected or a Business looking to grow and strengthen your community outreach, we invite you to join the Galveston Regional Chamber of Commerce and unite with over 850 businesses, organizations, and individuals working together to promote a positive business climate and develop a vibrant community.

To ensure our members obtain full value of membership, we collaborate with other Galveston County Chambers of Commerce to expand reach, promote economic growth, and enhance the business community across our region. By working together, we poise ourselves for a better future for our businesses, communities and region.

From the visionary board of directors, mighty chamber staff, dedicated volunteers, and generous investors, we could not ask for a more dynamic Chamber community. Thank you to all our members for your membership investment and participation in our organization. We are proud to be your voice and advocate.

Sincerely,

**Gina M. Spagnola, IOM**  
*President and CEO, Galveston Regional Chamber of Commerce*

# GALVESTON REGIONAL CHAMBER INVESTMENT FEE STRUCTURE

## MEMBERSHIP LEVEL:

- \_\_\_\_\_ Premier Package: \$45,000
- \_\_\_\_\_ Admiral: \$10,000
- \_\_\_\_\_ Captain: \$5,000
- \_\_\_\_\_ Commander: \$1,200
- \_\_\_\_\_ Lieutenant: \$650
- \_\_\_\_\_ Ensign: \$375

## ADVERTISING:

The Chamber Voice Email newsletter:

- \_\_\_\_\_ Header Ad (2 issue \$250)
- \_\_\_\_\_ Header AD (4 issues \$450)
- \_\_\_\_\_ Footer Ad (2 issues \$150)
- \_\_\_\_\_ Footer Ad (4 issues \$275)

## WOMEN'S CONFERENCE PROGRAM:

- \_\_\_\_\_ Back cover (\$1,000/ Non-Mem: \$1,250)
- \_\_\_\_\_ Full Page (\$500/ Non-Mem: \$650)
- \_\_\_\_\_ Inside Front (\$800/ Non-Mem: \$1,000)
- \_\_\_\_\_ Inside Back (\$800/ Non-Mem: \$1,000)
- \_\_\_\_\_ Half Page (\$275/ Non-Mem: \$350)
- \_\_\_\_\_ One-Fourth (\$150/ Non-Mem: \$250)

## PROMOTIONAL SERVICES:

- \_\_\_\_\_ Celebration Kits: \$100
- \_\_\_\_\_ Membership Label List: \$150
- \_\_\_\_\_ Targeted Label List: \$100

## NETWORKING SPONSORSHIPS:

Good Morning Galveston

- \_\_\_\_\_ Breakfast Sponsor: \$50.00
- \_\_\_\_\_ Featured Speaker: \$100

Off the Clock

- \_\_\_\_\_ Official Sponsor: \$500

## SIGNATURE EVENT SPONSORSHIP:

Annual Meeting:

- \_\_\_\_\_ Table Sponsor: \$5,000
- \_\_\_\_\_ Table Sponsor: \$2,500

Galveston Women's Conference:

- \_\_\_\_\_ Keynote Presenting Sponsor: \$10,000
- \_\_\_\_\_ Signature Speaker Sponsor: \$8,000
- \_\_\_\_\_ Table Sponsor: \$5,000
- \_\_\_\_\_ Table Sponsor: \$3,000
- \_\_\_\_\_ Lunch Sponsor: \$5,000
- \_\_\_\_\_ Swag Bag Sponsorship: \$5,000
- \_\_\_\_\_ SWAG Item Sponsorship: \$100
- \_\_\_\_\_ Break Sponsor: \$1,500
- \_\_\_\_\_ VIP Luxury Lounge Sponsor: \$2,500
- \_\_\_\_\_ Luxury Lounge Vendor Sponsor: \$1,000
- \_\_\_\_\_ Pashmina Sponsor: \$3,000
- \_\_\_\_\_ Vendor Highlight Sponsor: \$1,500
- \_\_\_\_\_ Additional Visibility: \$1,000
- \_\_\_\_\_ Drink Sponsor: \$3,000
- \_\_\_\_\_ Stage Sponsor: \$1,500
- \_\_\_\_\_ Apparel Sponsor
- \_\_\_\_\_ Vendor Booth: \$300 / \$400 Non-Mem

Golf Tournament:

- \_\_\_\_\_ Master's Sponsor: \$5,000
- \_\_\_\_\_ Players Championship Sponsor: \$3,500
- \_\_\_\_\_ PGA Sponsor: \$2,500
- \_\_\_\_\_ Eagle Sponsor: \$1,500
- \_\_\_\_\_ Golf Outing Apparel: \$4,000
- \_\_\_\_\_ Lunch Sponsor: \$2,000
- \_\_\_\_\_ Dinner Sponsor: \$2,500
- \_\_\_\_\_ Dinner Sponsor with Golf Team: \$3,500
- \_\_\_\_\_ Beverage Cart Sponsor: \$500
- \_\_\_\_\_ Own a hole sponsor: \$1,500
- \_\_\_\_\_ Booth Sponsor: \$250
- \_\_\_\_\_ Tee Sponsor: \$200
- \_\_\_\_\_ Golf Snack Bag: \$200



SIGNATURE EVENT SPONSORSHIP  
(continued):

- Lemonade Day Sponsor:
- \_\_\_\_ Presenting Sponsor: \$10,000
  - \_\_\_\_ Main Squeeze Sponsor: \$5,000
  - \_\_\_\_ Fresh Squeeze Sponsor: \$2,500
  - \_\_\_\_ Lemon Drop Sponsor: \$500
- Leadership Galveston:
- \_\_\_\_ Transportation Sponsor \$600
  - \_\_\_\_ Retreat Kickoff sponsor: \$1000
  - \_\_\_\_ Lunch Sponsor: \$600
  - \_\_\_\_ Portfolio/ Bag sponsor: \$500
  - \_\_\_\_ Graduation Sponsor: \$1,000
  - \_\_\_\_ Graduation Plaque Sponsor: \$600
  - \_\_\_\_ Leadership Galveston Apparel: \$750

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Board of Directors:
- \_\_\_\_ Exclusive Annual: \$1,500
  - \_\_\_\_ Meeting Sponsor: \$400
  - \_\_\_\_ Official GRCC Apparel Sponsor: \$500

- Visitor Center
- \_\_\_\_ Official Sponsor: \$5,000

- Legislative Luncheons:
- \_\_\_\_ Presenting Sponsor: \$1,500
  - \_\_\_\_ Table Sponsor: \$5,00

TOTAL INVESTMENT:

PAYMENT INFO:

Name on Card:

\_\_\_\_\_

Credit Card number:

\_\_\_\_\_

Expiration date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

- \_\_\_\_ I authorize the Galveston Regional Chamber of Commerce to charge my card for the amount of my total annual investment.
- \_\_\_\_ I understand that my membership is not active and no benefits will be assigned until my payment is received in full.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

OUR SUSTAINING MEMBERS

ADMIRAL



CAPTAIN







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GalvestonChamber.com